



FOR IMMEDIATE RELEASE

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B.C.'s New Economic Plan in Alignment with COAST's Efforts to Develop a Hub for the Sustainable Blue Economy in Greater Victoria and B.C.

(Victoria, BC) The Centre for Ocean Applied Sustainable Technologies (COAST) is pleased to see a strong focus on inclusive and clean growth in the new BC Economic Plan, presented today by Premier John Horgan and Hon. Ravi Kahlon, Minister of Jobs, Economic Recovery and Innovation.

StrongerBC: A Plan for Today, a Vision for Tomorrow is a long-term plan for B.C.'s economic future that focuses on skills training; reconciliation with Indigenous Peoples; meeting B.C.'s climate commitments; and fostering innovation.

"The Economic Plan directly aligns with COAST's work to establish a marine and innovation hub and cluster for the sustainable blue economy on Canada's Pacific Coast," says COAST Startup CEO Emilie de Rosenroll. "Like the Province, COAST shares the urgency for supporting innovation, developing clean-growth solutions and working urgently to mitigate climate change. We believe this plan will boost B.C.'s ability to attract investment and create opportunity by speeding our transition to clean energy solutions."

COAST is also pleased to see the Economic Plan's emphasis on working with industry to unlock innovation across sectors through CleanBC, the Coastal Marine Strategy and Shipbuilding Strategy for B.C.

"We look forward to working in alignment with the BC government to actualize ocean and marine innovation and industry transformation that creates sustainable, high-paying jobs right here in Pacific Canada," says de Rosenroll.

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Pacific Canada's Hub
for the Sustainable
Blue Economy

About COAST

The [Centre for Ocean Applied Sustainable Technologies \(COAST\)](#) is a collaborative call to action from our region's ocean and marine sector, including entrepreneurs, corporations, academia, investors and government, to strengthen our position in the immense and emerging blue economy. COAST launched in 2021 with the input of more than 120 stakeholders, including those in the ocean and marine sectors. COAST's mandates are to create a hub of innovation to unlock new market opportunities in the sustainable blue economy, accelerate the transformation of Pacific Canada's largest and most important ocean-based companies, and support the development of startups and SMEs through a collaborative hub infrastructure.