



**FOR IMMEDIATE RELEASE**

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**Blue Economy Leaders Talk Tsunami Survival Pods, Saving Whales Using Satellite Data and Ocean Plastic Solutions at World Oceans Day Event on June 8**

(VICTORIA, BC) To celebrate [World Oceans Day 2022](#) on June 8 and draw attention to the need for collective action to save our oceans, the Centre for Ocean Applied Sustainable Technologies ([COAST](#)) will host a free live-streamed *COAST Talks* panel featuring blue economy innovators, scientists and entrepreneurs.

“Connecting Ocean Knowledge to Ocean Action” takes place Wed., June 8 (11 a.m.-noon PT). Moderated by Rebecca Martone, Executive Director, [Ocean Decade Collaborative Center for the Northeast Pacific](#), the panel will explore the revolution to unlock innovative ocean science solutions and ways our region can support the goals of the [UN Decade of Ocean Science for Sustainable Development \(2021-2030\)](#).

“At COAST, we are working to establish Pacific Canada as a hub for the sustainable blue economy,” says Emilie de Rosenroll, Startup CEO of COAST. “World Oceans Day is an important reminder that our oceans are critical to our survival on this planet and, in creating and accelerating the conditions for clean blue-tech innovation, our region has a vital role to play.”

**Featured Panelists:**

- Dr. Eddie Bernard, VP for Research of [Survival Capsule](#), based in Washington State, will discuss how their escape pods aid survival during natural disasters such as tsunamis.
- Dr. Anna Posacka, Chief Scientific Officer of Victoria-based [Ocean Diagnostics](#), will discuss her organization's actions to diagnose and protect our planet from the threats of plastic pollution and biodiversity loss.
- Anne Webster of Vancouver-based Hatfield Group will discuss the [smartWhales](#) project, their satellite-data-driven strategy to protect the endangered North Atlantic Right Whales.

This free live-streamed panel is open to the public and takes place on **June 8, 11 a.m. to noon PT via Zoom**. Register at <http://ow.ly/Expj50Jj1EJ>. A link to the live Zoom stream will be shared to those registered prior to the event.

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**For further information and interviews, please contact:**

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## About COAST

The [Centre for Applied Ocean Sustainable Technologies](#) (COAST) is emerging from a call from the West Coast's ocean and marine industry for a catalyst to lead the establishment and growth of an innovation hub and cluster in Pacific Canada and integrate industry players, SMEs, startups and research.

Based in Victoria, B.C., COAST was established in 2021 to create Pacific Canada's hub for the sustainable blue economy and drive inclusive prosperity in British Columbia's blue economy through entrepreneurship, innovation and expansive partnerships.

## About the Ocean Decade Collaborative Center for the Northeast Pacific

The UN Decade of Ocean Science for Sustainable Development (2021-2030) will catalyze ocean science solutions for sustainable development, connecting people and our ocean. [The Ocean Decade Collaborative Center for the Northeast Pacific](#) will make the Ocean Decade a success by cultivating productive and respectful partnerships across multiple sectors to advance transformative actions that address the major challenges facing the oceans and people. We are committed to supporting reconciliation and UNDRIP, and aim to involve Indigenous leadership across our work. Our region encompasses the west coast of North America from Alaska through California and into Baja California, across the continental shelf and into the open ocean. The Collaborative Center is a contribution of the Tula Foundation.